

# INDIA'S ONLY EXHIBITION FOR Identification, Authentication & Digital Payments



## CO-LOCATED SHOWS





## About the industry on identification, authentication and digital payments

The Indian industry is witnessing an upsurge in the demand for the emerging technologies on identification, authentication and digital payment solutions. The Digital India mission by the Government of India is aimed at transforming the country into a digital economy. India is the fastest digital adopter among 17 major digital economies and here is why -

**294  
million**

Users engaged  
in social media

**354  
million**

Smart Phone  
devices

**560  
million**

Internet  
subscribers

**1.17  
billion**

Wireless-phone  
subscribers

**1.2  
billion**

Citizen enrolled  
in the world's largest  
unique-digital-identity

**12.3  
billion**

App downloads  
in 2018

Source: McKinsey

### WHO SHOULD EXHIBIT?

- Smart card manufacturers, manufacturers of card readers, printers, inks, chips, system integrators, developers
- Manufacturers of RFID tags, scanners and readers, RFID solution providers
- Manufacturers of Biometric products, its components and solutions providers
- Manufacturers of IoT devices and solution providers
- e-Security solution providers (hardware & software)
- Artificial intelligence solution providers
- Digital payment solution providers

### WHO SHOULD VISIT?

- Top management / Business heads
- Design / R&D heads / Sr. managers
- Purchase / Procurement heads / Sr. managers
- Quality control / Quality assurance and testing professionals
- System integrators
- IT managers / Sr. managers
- Administration / HR professionals
- Marketing / Advertising / PR professionals

### SMART TECHNOLOGIES SHAPING THE INDUSTRIES



Banking &  
Finance



Transport &  
Logistics



Government &  
PSUs



Retail /  
Online Retail



Educational  
Institutes



Telecom



IT/ITes



Manufacturing



Infrastructure



Healthcare

# ITION CEREMONY



## FACTS AND FIGURES 2019

115

Exhibitors

8

Participating  
countries

7196

Visitors

20+

Speakers

300+

Buyer-seller  
meetings

350+

Conference  
delegates

## VISITOR SEGMENTS

40% Manufacturing

10% Retail / e-Commerce

8% Logistic & Transport

7% Education / Institutes

5% Banking & Financial Service

4% Healthcare

4% Hospitality

3% Government / PSU Defence

19% Others

## WHY EXHIBIT?

- To promote your products, solutions and services at India's leading trade fair for identification, authentication and digital payments.
- To enhance your company's brand image at the leading trade fair
- To forge new collaborations with leading technology suppliers and solution providers

- To expand your trade channel and appoint new partners
- To connect with the decision makers and the influencers who are on the look out for latest technologies
- To network with the most qualified buyers at buyer-seller forum
- To generate new business opportunities

## TOP VISITING COMPANIES/ GOVERNMENT DEPARTMENT

Amity University | Bharti Airtel | Delhi Metro | Havells India | Hero Fincorp | IRCTC (Indian Railways) | Jaguar Fittings | LNG Technology | Mahindra Defense | Minda Corporation Ltd. | NIC (National Informatics Centre) | Punj Llyod | RBL Bank Ltd. | Reliance Jio | SAIL (Steel Authority of India) | SAMSUNG India Pvt. Ltd. | SAR Group | SBI Bank Ltd. | Tech Mahindra | UCO Bank



## SUPPORTING PROGRAMS – NETWORKING, INSPIRATION, KNOWLEDGE TRANSFER

### IoT Summit 2019 – Boosting Smart Connectivity

IoT is changing the world around us with 'Digital India' and the 'Smart Cities' Mission,' using technologies to offer a slew of smart services that are efficient, sustainable, accessible and affordable. Enterprise and industrial markets are poised to become the biggest areas where the Internet of Things will be implemented.

In association with Express Computer, Messe Muenchen India organized a day-long conference on 25th September, 2019. The industry gathering explored the impact of the Internet of Things (IoT) on industries like manufacturing, transport, supply chain, insurance, logistics, government, energy and automotive. With 1.9 bn devices expected to be connected in India by 2025, IoT and related technologies assumed unparalleled significance.

The conference explored IoT trending in large enterprises, with insightful panel discussions and sessions. The session encapsulated best practices and lessons from successful digital transformation initiatives within industry.

Some of the Eminent Speakers:

- Mr. E.S. Ranganathan, Managing Director, IGL (Indraprastha Gas Ltd)
- Ms. Alka Selot Asthana , CTO, Bharti Infratel
- Mr. Pertisth Mankotia, Heat IT Sheela Foam (Sleepwell)
- Mr. Parna Ghosh, Group CIO, UNO Minda
- Mr. Sridhar Rajagopal, Otis India
- Mr. Atul Govil, Chief Transformation Officer & Head (SAP & IT) India, Glycols group
- Mr. R. P. Singh, Project Director, Noida Authority
- Mr. Jitendra Singh, CIO, J K Cement



### Innovation Carnival & Innovation Zone

Organized by DCB Bank, Innovation Carnival is a program to promote and bring together participants like start-ups, fintech ventures, institutes to develop and discover new technologies in AI, IoT, digital payment solution, smart agriculture, smart governance, blockchain, waste management.

Innovation Zone – To promote entrepreneurship and the start-up eco-system, companies can showcase their innovations in AI, IoT, digital security, robust payment solution, blockchain etc.



### Smart Technology Summit for GOVT & PSU & Digital Leadership Award



The Indian Government is fast pushing forward an agenda of digital transformation and is catalyzing several PSUs and government departments to look at leveraging digital technologies in a big way. Messe Muenchen India in association with Express Computer organized a day-long conference on Smart technology and its application in efficient e-governance. The conference brought together some of the best thought leaders in the country sharing their journey of digital transformation, and their lessons from successful e-governance projects.

The Conference explored:

- Best practices and learnings from India's most successful IT and e-governance projects using emerging technologies (blockchain, AI) to radically transform governance
- Significance of IoT in ensuring better service delivery
- Building a better cyber security framework: Lessons from global hacks
- Best practices from specific technology led initiatives in central MMPs such as Income Tax, India Post, Passport, and state MMPs such as agriculture, healthcare, education, public distribution systems, road transport, crime tracking
- Re-skilling Digitally: What needs to be done for rebuilding the skills required for a new India
- Digital Leaders Awards Ceremony

## "Threat Management on current EcoSystem"

Information Systems Audit and Control Association - Delhi Chapter (ISACA India) & Messe Muenchen India joined hands at Smart Card Expo 2019 along with e-security India expo 2019. Objective of this association was to have knowledge sharing and high content driven conference by industry leaders on the critical role of cyber security in growing digital economy.

As an independent, nonprofit, global association, ISACA engages in the development, adoption and use of globally accepted, industry-leading knowledge and practices for information systems. ISACA now goes by its acronym only, to reflect the broad range of IT governance professionals it serves. ISACA celebrate its 50th anniversary this year along with its 135K+ Members and 220+ chapter worldwide.

The conference explored:

- Zero trust security using micro segmentation
- Building a better cyber security framework
- Cyber Threat Intelligence
- Threat implication and Usage of AI in security solutions
- Speakers from Payment card industry, Defense sector, Telecom and other industry experts joined the session



## Buyer Seller Forum



A unique platform to connect the topmost buyers, looking out to source products and solutions for identification, security and digital payments from various industries, with the leading suppliers exhibiting at SmartCards Expo. In the 2019 edition, 308 pre-fixed meetings were conducted between the buyers and the exhibitors.

We are here at SmartCards Expo because India is a very important market for us. We are very pleased with the footfall and it has been a very good show for us. SmartCards Expo is a good platform to network with all partners in the ecosystem, from IT suppliers to card manufacturers to actual end user.

**Tanja Moehler,**  
Head Marketing, Next Biometric

## EXHIBITOR TESTIMONIALS

We had good end user visiting us and we managed to sign some good deal as well during the show. We are quite happy with the show since we had a lot of industry people being present here and also the other players of the industry participating in the show. We managed to attract lot of new customers apart from the regular customers.

**Lalit Agarwal,**  
Head Printer Business – South Asia, HID India Pvt. Ltd.

We have been associated with SmartCards Expo for long & after Messe Muenchen India acquiring the show we have seen so many positive changes. We got some good footfall of serious inquiries. Over all it has been a good experience and I think that this is a good platform from customer engagement perspective.

**Ashim Patil,**  
MD & CEO, Infotek Software & Systems Pvt. Ltd.

We had a lot of visitors, quality meetings and decision makers from the top management mainly IT heads. We want to take care of our customers in India and this is a great platform to meet them. We can meet them in one place share our products and learn about their needs.

**Daniel Lutzelschwab,**  
Folienwerk Wolfen

It is very interesting to come back to SmartCards Expo and to meet dedicated people because what we do is really specific and we manage to find the right people here to sell our products. Here we find new companies dealing with smart cards dealing with NFC. We believe we will come back next year.

**Kim,**  
Business Record Manager, Micropross

## SOME OF THE EXHIBITORS



## SUPPORTED BY



## SILVER PARTNERS



## ASSOCIATION PARTNERS



## CONFERENCE PARTNER



## ASSOCIATE PARTNERS



## INNOVATION CARNIVAL PARTNER



## OFFICIAL MEDIA PARTNERS



## BUYER TESTIMONIALS

I am excited to attend SmartCards Expo 2019 where all the big manufacturers are present with their latest technologies. As a banker I am attending to know the latest technology and meeting the RFID and security systems manufacturers. The buyer seller platform has been great forum for us to understand and meet all the vendors under one forum.

**Ruby Mishra,**  
Credit Analyst, State Bank of India

We have got very good exposure to the smart card business in the expo. We came to know about many new products which we did not about earlier. The meetings that we had so far were also very fruitful & we came to know about many features of a smart card & RFID which we are planning to use in future.

**Sunil Kumar,**  
Group General Manager – Internet Ticketing, IRCTC





# EXHIBITION GLIMPSES



## PLAN OF THE FAIR GROUND

### Layout of Bangalore International Exhibition Centre

**Avail early bird discount till 31st March 2020**

**BOOKINGS OPEN NOW!**



## THE LOCATION

BIEC complements its 60,000 square meters of covered space in four aesthetically and functionally designed exhibition halls. The conference centre, food court and other support services for exhibitor and visitor comfort, all within the same complex, make BIEC a unique and most sought after exhibition centre in India.

## EVENT

**Date** : September 23 –25, 2020  
**Venue** : Hall 2, Bangalore International Exhibition Centre (BIEC), Bengaluru  
**Timing** : Wednesday to Friday (10:00 am – 6:00 pm)

**Space allocation until: August 31, 2020**

## ALONG WITH

**electronica India 2020** **productronica India 2020**

**LASER PHOTONICS INDIA**

## ABOUT MESSE MUENCHEN INDIA

As part of its international expansion strategy, Messe München founded its wholly owned subsidiary with a registered office in Mumbai in September 2007. Messe Muenchen India is one of the leading organizer of trade fairs in India with a vast portfolio of B2B events such as analytica Anacon India, air cargo INDIA, bauma CONEXPO INDIA, drink technology India, electronica India, IFAT India, India Lab Expo, Indian Ceramics, LASERWorld of PHOTONICS INDIA, productronica India.

Messe Muenchen India works closely with industry stakeholders to deliver well researched and professional trade fairs keeping in mind the priorities of the customers. Headquartered in Mumbai with regional offices in New Delhi, Bangalore and Chennai. Messe Muenchen India bring professionals from across sectors together for business, learning and networking opportunities.

## PROJECT MANAGEMENT INDIA

**Mr. Tanmay Pol,**  
**Group Project Director**

**T** : +91 22 4255 4749

**M** : +91 99 6779 0246

**E** : tanmay.pol@mm-india.in

**Mr. Venkatesh Raman,**  
**Deputy Project Director**

**T** : +91 22 4255 4740

**M** : +91 99 8755 0472

**E** : venkatesh.raman@mm-india.in

## MESSE MUENCHEN INDIA PVT. LTD.

Unit No. 762/862, Solitaire Corporate Park, Building No. 7,  
 6th Floor, 167, Guru Hargovindji Marg,  
 Andheri (East), Mumbai – 400 093. India

Tel: +91 22 42554700 / 740, E-mail: info@mm-india.in,

Web: www.mm-india.in / www.smartcardsexpo.com

## FOR SPACE BOOKING CONTACT

### North:

**Ms. Shweta Ojha, Deputy Business Director**

**T** : +91 11 4052 0764 | **M** : +91 91679 34930

**E** : shweta.ojha@mm-india.in

### West:

**Mr. Amit Raushan, Business Manager**

**T** : +91 22 4255 4703 | **M** : +91 98335 51198

**E** : amit.raushan@mm-india.in

### South:

**Mr. Saravana Anand, Deputy Business Director**

**M** : +91 99163 90422

**E** : saravana.anand@mm-india.in