

Connecting Global Competence



Messe München

21<sup>ST</sup>  
EDITION



**SMART  
CARDS  
EXPO**

International Conference and Exhibition  
of Smart Card Technology and Applications

WITH  
**IOT INDIA  
EXPO**  
INTERNET OF THINGS

International Conference  
and Exhibition of IoT

**25 | 26 | 27 SEP 2019**

Hall 9, India Expo Centre, Greater Noida, Delhi NCR, India

[www.smartcardsexpo.com](http://www.smartcardsexpo.com)

## CO-LOCATED SHOWS



**ARTIFICIAL  
INTELLIGENCE  
INDIA EXPO**

International Conference and  
Exhibition of Artificial Intelligence



**RFID  
INDIA  
EXPO**

International Conference and Exhibition  
of RFID Technologies and Applications



**BIOMETRICS  
INDIA EXPO**

International Conference  
and Exhibition of Biometric  
Technologies and Applications



**DIGITAL  
PAYMENTS  
INDIA EXPO**

International Conference and  
Exhibition on Digital Payment  
Technologies



**SECURITY  
EXPO**

International Conference and  
Exhibition of e-Security  
Technologies and Applications

## ABOUT SMARTCARDS EXPO 2019

Launched in 1999, **SmartCards Expo** was acquired by Messe Muenchen India in April 2018 as a part of its international expansion strategy. It is India's only trade fair focusing on smart card technologies and is organized along with the co-located trade fairs IoT India Expo, e-Security Expo, RFID India Expo, Biometrics India Expo, Digital Payments India Expo and Artificial Intelligence India Expo.

The Indian industry will witness an upsurge in the demand for the emerging digital technologies and services in the coming years. The recent initiatives by the Indian government to foster best-in-class infrastructure for developing the industries will lead to adoption of smart factories, thereby further boosting the need for advanced technologies

Supported by **Ministry of Electronics & Information Technology (MeitY)**, SmartCards Expo aims to bridge the gap between the government and the industry by bringing the stakeholders at a single largest platform.



## SMART TECHNOLOGIES SHAPING THE INDUSTRIES



Banking &  
Finance



Government &  
PSUs



Transport &  
Logistics



Retail /  
online retail



Healthcare



Telecom



IT/ITes



Manufacturing



Infrastructure



Educational  
Institutes

## WHO SHOULD EXHIBIT?

- Smart card manufacturers, manufacturers of card readers, printers, inks, chips, system integrators, developers
- Manufacturers of RFID tags, scanners and readers, RFID solution providers
- Manufacturers of Biometric products, its components and solutions providers
- Manufacturers of IoT devices and solution providers
- e-Security solution providers (hardware & software)
- Artificial intelligence solution providers
- Digital payment solution providers

## WHO SHOULD VISIT?

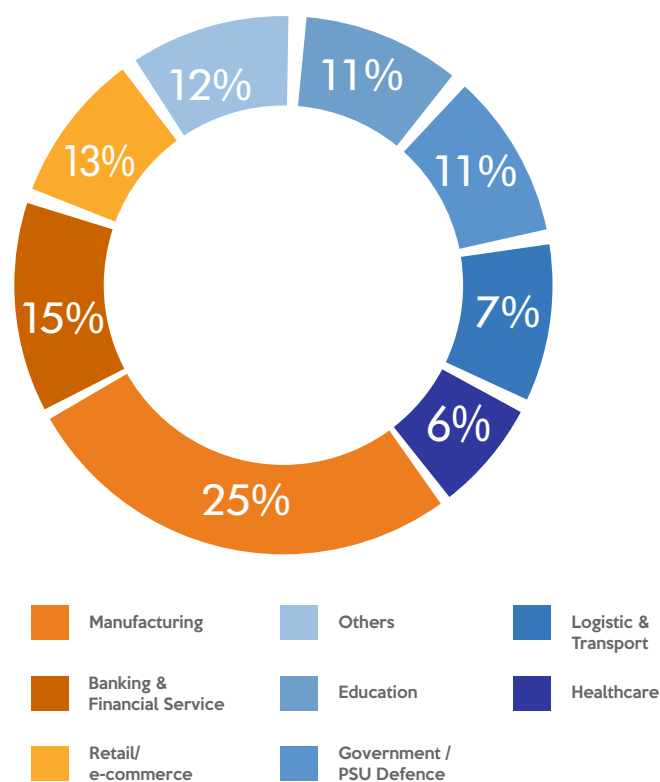
- Top management / business heads
- Design / R & D heads / snr managers
- Purchase / procurement heads / snr managers
- Quality control / quality assurance and testing professionals
- System integrators
- IT managers / Sr managers
- Administration / HR professionals
- Marketing / advertising / PR professionals



## FACTS AND FIGURES 2018



## VISITOR SEGMENTS



## WHY EXHIBIT 2019

- To promote your products, solutions and services at India's only trade fair for identification, security and digital payments.
- To enhance your company's brand image at the leading trade fair
- To forge new collaborations with leading technology suppliers and solution providers

- To expand your trade channel and appoint new partners
- To connect with the decision makers and the influencers who are looking out for latest technologies
- To network with the most qualified buyers at buyer-seller forum
- To generate new business opportunities

## TESTIMONIAL EXHIBITORS

“ We are exhibiting at SmartCards Expo India for about 12 years running. This is an excellent exhibition where we meet all our customers from India and other parts of the world. We had great success coming to India over the last decade and increasing our clientele. We are very grateful to Messe Muenchen for organizing this exhibition and very pleased how it has gone. Congratulations team Messe Muenchen for this successful edition.

Brian Summerhayes, Barnes International

“ Cardel Ltd has been supplying the card services industry for over 20 years and this year we took a larger stand at SmartCards Expo than we had in the past. We are very pleased that the investments have proved worthwhile and we had high footfall to our stand and we will be definitely participating next year.

Marshal, Cardel Ltd.

“ Thank you Messe Muenchen for organizing such a wonderful exhibition, we are happy to be here. We just loved the way it was organized this year and were quite satisfied with the kind of people who visited our booth. We are surely coming back next year to meet our customer and to develop new potential opportunities to do more business in the Indian market.

Jack, Jinguantech

“ What a lovely show organized by Messe Muenchen and the footfall has been good. I have been attending this show and I see a positive difference happening this year. The quantity of the footfall was not only good, but the quality was also brilliant. We really appreciate the hard work put in by the team and wish them all the very best for the coming years.

Ashim Patil, Infotek



## FEW EXHIBITORS:



and many more...

## SUPPORTED BY



## ASSOCIATION PARTNERS



## ASSOCIATE PARTNERS



## SILVER PARTNER



## CONFERENCE PARTNER



## OFFICIAL MEDIA PARTNERS



## TESTIMONIAL BUYERS

“ We were looking for a solution which can make a customer's life much better & comfortable. We met exhibitors here who can provide us the solutions in smartcards & varieties of RFID solutions. We needed some payment related solution and we expect them to connect later. It's a good platform to meet the suppliers.

Annadurai, IOCL

“ SmartCards Expo has been an excellent platform to reach to all our customers as well as our suppliers. I would specifically like to speak about the buyer – seller forum as this initiative by Messe Muenchen has proved to be an ideal way to meet new and potential customers. Through the forum, we got the opportunity to discuss with our suppliers and reach our customers, proving to very beneficial and fruitful for our company.

Pralad Govinda, Smart cards IT solution, Director



## WHAT TO EXPECT AT SMARTCARDS EXPO 2019



### IoT SUMMIT: TRANSFORMING THE WAY WE CONNECT

IoT has proved to be an absolute game changer for the industries, organisations and societies. It has not only augmented our capacities to monitor process, machines and people but has made the world much more connected today. The aim of IoT Summit is to bring together the top leaders to discuss its potential and how it can best suit the business needs. The summit would also explore the ways IoT will be re-shaping our interactions with the real and virtual worlds making it more connected.

The first edition in 2018 garnered very good participation from the industry and was highly appreciated.

Some of the eminent speakers were –

- MS Tulika Pandey, IoT Head, Ministry of Electronics & Information Technology (MeitY), Government of India
- Dr Sunil Gupta, CIO, Ministry of Steel
- Ms Charu Verma, Director IT, Indigo Airlines
- Vipin Kumar, CIO, Escorts Ltd
- Ravinder Singh, CTO, AirVistara



### INNOVATION CARNIVAL & INNOVATION ZONE

Organized by DCB Bank, Innovation carnival is program to promote and bring together participants like start-ups, fintech ventures, institutes to develop and discover new technologies in AI, IoT, Digital payment solution, smart agriculture, smart governance, blockchain, waste management.

Innovation Zone – To promote entrepreneurship and the start-up ecosystem, companies can showcase their innovations in AI, IoT, digital security, robust payment solution, Blockchain etc.



### SMART TECHNOLOGY SUMMIT FOR GOVT. AND PSUs & DIGITAL LEADER AWARD

The second edition of the summit will bring together some of the best thought leaders from central government & PSUs, who would be sharing their journey of digital transformation and their lessons from successful e-governance project.

The summit will be followed by the second edition of Digital Leader Award for Excellence to identify and reward accomplishments in India.

The award categories are as follows:

- Analytics/Big Data,
- Enterprise Mobility
- Storage
- Cloud
- IoT
- Document Management
- Artificial Intelligence
- Enterprise Security, Blockchain
- Enterprise Applications (ERP/SCM/CRN)
- Unified Communications



### BUYER SELLER FORUM

A unique platform to connect the topmost buyers, looking out to source products and solutions for identification, security and digital payments from various industries, with the leading suppliers exhibiting at SmartCards Expo. In the 2018 edition, 308 pre-fixed meetings were held between the buyers and the exhibitors.



## EVENT

**September 25–27, 2019**  
**Hall 9, India Expo Centre, Greater Noida,**  
**Delhi NCR, India**

**Opening hours:** Wednesday to Friday  
10:00–18:00

**Space allocation until:** August 31, 2019

## GETTING THERE

India Expo Centre is located in Greater Noida, near the JP Golf Course and within easy reach of central Delhi and the international airport on the new 8-lane Greater Noida Expressway. The venue is easily accessible by car from central Delhi within 45 minutes. There are several routes available from central Delhi.

## THE LOCATION

India Expo Centre is the largest integrated multipurpose exhibition and convention center in India and has a unique combination of trade mart with exhibition and convention facilities, lawn, business center, restaurants, transportation facilities and sufficient parking areas. It is well linked to the main Ring Road of Delhi through eight lane expressways. With 28,000 square meters indoor exhibition space and all facilities equipped with the most recent multimedia and high-speed connectivity, this is the best venue for all types of formal events.

## ALONG WITH



## ABOUT MESSE MUENCHEN INDIA

As part of its international expansion strategy, Messe München founded its wholly owned subsidiary with a registered office in Mumbai in September 2007. Messe Muenchen India is one of the leading organizer of trade fairs in India with a vast portfolio of B2B events such as analytica Anacon India, air cargo INDIA, bauma CONEXPO INDIA, drink technology India, electronica India, IFAT India, India Lab Expo, Indian Ceramics, LASER World of PHOTONICS INDIA, productronica India.

Messe Muenchen India works closely with industry stakeholders to deliver well researched and professional trade fairs keeping in mind the priorities of the customers. Headquartered in Mumbai with regional offices in New Delhi, Bangalore and Chennai. Messe Muenchen India bring professionals from across sectors together for business, learning and networking opportunities.

## PROJECT MANAGEMENT INDIA

Mr. Tanmay Pol,  
Project Director

T : +91 22 4255 4749

M : +91 99 6779 0246

E : tanmay.pol@mm-india.in

Mr. Venkatesh Raman,  
Business Manager

T : +91 22 4255 4740

M : +91 99 8755 0472

E : venkatesh.raman@mm-india.in

## MESSE MUENCHEN INDIA PVT. LTD.

'Inizio' 507 & 508, 5th floor, Cardinal Gracias Road,  
Opp. P&G building, Chakala, Andheri (E), Mumbai - 400 099 India  
Tel: +91 22 42554700 / 740, E-mail: info@mm-india.in,  
Web: www.mm-india.in / www.smartcardsexpo.com

## FOR SPACE BOOKING CONTACT

### North:

Mr. Kuldeep Bedi, Business Manager  
T : +91 11 4052 0764 | M : +91 98738 48003  
E : kuldeep.bedi@mm-india.in

### West:

Mr. Amit Raushan, Business Manager  
T : +91 22 4255 4703 | M : +91 98335 51198  
E : amit.raushan@mm-india.in

### South:

Mr. Saravana Anand, Regional Manager  
M : +91 99163 90422  
E : saravana.anand@mm-india.in