



**September 25-27, 2019**  
Greater Noida, Delhi NCR, India

**CO-LOCATED SHOWS**



Messe Muenchen India  
INIZIO, 507 & 508, 5th Floor  
Cardinal Gracias Road  
Chakala, Andheri (E)  
Mumbai – 400 099, INDIA  
Tel: +91 22 4255 4740  
Email: [venkatesh.raman@mm-india.in](mailto:venkatesh.raman@mm-india.in)  
[info@mm-india.in](mailto:info@mm-india.in)



Messe München

## Exhibitor Application Form (International)

Company

Street, P.O. Box

City, postal code

Country

Area code

Telephone

Fax

E-mail

Contact:  Mr.  Ms.

Position

**Early bird  
before 30<sup>th</sup> April 2019**

**Application deadline  
30<sup>th</sup> August 2019**

Space will be allocated on first come first serve basis as per space availability.

Member of the following trade associations:

Website

Legal Representative (President, Chairman etc)

Manufacturer  Dealer  Importer  Distributor  Service company (multiple entries possible)

Headquarter of the parent company with full address and country:

Under which country would you like to be included in the statistics:  Headquarters  Branch country:

**BILLING ADDRESS** (only if address differs from above)

Company

Telephone

Fax

Address

E-mail

Contact

We wish to participate and apply for\*:  sq.mts

Space Category	Early Bird Price Until 30 <sup>th</sup> April 2019 (excluding Indian Taxes)**	Full Price After 30 <sup>th</sup> April 2019 (excluding Indian taxes)**	Booth No.	front x depth m x m
<b>Shell Scheme (Minimum 9 sqms.) Constructed Booth</b>	EURO 216 per SQM	EURO 240 per SQM		
<b>Bare Space (Raw Space) Minimum 18 sqms.</b>	EURO 198 per SQM	EURO 220 per SQM		

\*The organizers cannot guarantee to comply with your demand.

\*\*All prices indicated on this form are net and are subject to applicable Indian taxes, which shall be borne by the exhibitor.

This application form is only valid in conjunction with a **down payment of 30%** (non refundable) of the participation fee upon receipt of the corresponding invoice.

There is a variety of shell scheme packages on offer. The order forms for stand construction will be available in July 2019.

**Index of Products and Services:**

Please complete and submit the attachment **Index of Products and Services** (pages 2-3) together with this application form.

Co Exhibitors :-

A charge of 240 EUR plus applicable taxes will be applicable for each co-exhibitor or additionally represented company.

Co-exhibitors must apply with the enclosed application form (Page 4).

Number of Co-exhibitors represented at the stand: \_\_\_\_\_.

Place and date

Company stamp/legally binding signature



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# Exhibitor Application Form (International)

## Index of products and services

**Important: Mandatory attachment to the Smart Cards Expo 2019 application form**

We shall be presenting exhibits and/or services, which belong to the following product group(s) in the Smart Cards Expo 2019 **product index**. This information is necessary for correct space allocations.

**Main product group:**

If items from several main product groups are exhibited, please indicate where the emphasis lies.

- |               |                          |               |
|---------------|--------------------------|---------------|
| 1. Smart Card | 3. RFID                  | 5. IoT        |
| 2. Biometric  | 4. e-payment / m-payment | 6. e-security |

**Product index:** (multiple responses possible)

**1 Smart Card**

- 1.1 Manufacturer, Embedded developers, System integrator, SIM card, Laser card, Contactless card
- 1.2 Companies into printing, Customizing, Embossing, Hologram, Automation, Access control
- 1.3 Manufacturer of terminals, readers, Developers, Vulnerability assessment, Card Printing
- 1.4 Manufacturers of card testing equipment's, Electronics Kiosk, EMV, Software/ Hardware, Reader/ Printers/Writers/ terminals, card network and management

**2 Biometric**

- 2.1 Manufacturer of biometric technologies, Face recognition, Hand geometry, Irish recognition, Voice verification, Signature verification, DNA identification
- 2.2 Product or services in areas of Access control/ Attendance, Civil ID, Consumer ID, Criminal ID, Surveillance devices across industry including defense

**3 RFID**

- 3.1 RFID data capture and processing solution, Smart label/Tags, Active power supply, Active & Passive tags, Antenna, Enterprise accounting system, Electronics product code (EPC)
- 3.2 High frequency RFID, Inks and coating, Low frequency RFID memory cards, Microwave RFID
- 3.3 Passive power supply, Passive tags
- 3.4 Primary packaging, Printers and consumables
- 3.5 Read write tags
- 3.6 RFID Middleware, RFID system, RFID components, RFID transponders ICS SAW
- 3.7 Scanners security, Passive tags sensors, Smart labels
- 3.8 Source tagging, Supply chain management tags, Thermo chromatic labels

**4 e-payment / m-payment**

- 4.1 Software/Hardware solution provider
- 4.2 EMV Software/Hardware solution

**5 IoT**

- 5.1 IT infrastructure providers for IoT
- 5.2 IoT Product or solution provider, IoT security service provider
- 5.3 Electronics components & modules (OEMs & Distributors)
- 5.4 Industrial PCs/ Industrial embedded systems dev boards
- 5.5 IoT networking/Connectivity hardware
- 5.6 Connectivity solution providers (Telecom)
- 5.7 Software tools for device developers
- 5.8 Software tools for Analytics & BI solutions developers
- 5.9 Cloud solution providers
- 5.10 IoT analytics infrastructure providers
- 5.11 IoT platform service providers
- 5.12 IoT billing and payments solution providers

**6 e-security**

- 6.1 Routers, Software, Internet Security, email security, Communication security, data security



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Messe München

# Exhibitor application form (International)

**Important: Mandatory attachment to the Smart Cards Expo 2019 application form**

If you have specified **more than one main group**, please state here where **your principal emphasis** lies:

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**Which sectors do you supply?**

- Banking
- Automotive
- Electronics for railway systems
- Telecommunications, fixed-line
- Wireless
- Healthcare
- Retail
- Entertainment sector/Loyalty programme
- Electronics for Government/PSU
- Electronics for office and data systems
- Infrastructure
- System for aviation, space and defense

**Target companies**

Please indicate here, which companies you would like to connect with onsite (Top 5):

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**Target department/s**

Please indicate here, which is/are your target department/s here (sourcing, design etc):

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Place and date

Company stamp/legally binding signature

## Title of the trade fair



### Venue:

Greater Noida, Delhi NCR, India

### Duration and opening hours

September 25-27, 2019

Time - 10.00 am to 6.00 pm

### Contact

#### Messe Muenchen India

INIZIO, 507 & 508, 5th Floor, Cardinal Gracias Road,

Chakala, Andheri (E), Mumbai – 400 099, INDIA.

Tel: +91 22 4255 4740

Email Id:-venkatesh.raman@mm-india.in

info@mm-india.in

## Special Terms of Participation (B)

All prices indicated below are net and are subject to Indian taxes, which shall be borne by the exhibitor. There might be further tax requirements in the exhibitor's state of residence; these taxes shall be borne by the exhibitor as well.

### B 1. Application (see A1)

Applications are to be made on the enclosed form, which should be returned to Messe Muenchen India at the earliest opportunity, filled in and signed with a legally binding signature. One copy is retained by the applicant.

### B 2. Permitted exhibits and exhibitors (see A2)

All domestic and foreign manufacturers or their Indian subsidiaries, general importers and specialist dealers authorized by the manufacturers are admitted as exhibitors. General importers and authorized specialist dealers may only exhibit machines and plants whose manufacturers are not represented at Smart Cards Expo 2019.

All exhibits must correspond to the relevant range of exhibits for this trade fair and be designated by name and category on the application form. Articles other than those permitted and registered, as well as used or leased machinery, may not be exhibited. Messe Muenchen India has the final decision. Organizers of joint stands are not exhibitors as defined by the Special Terms of Participation.

### B 3. Participation fees (see A7)

The participation fees per sqm of floor space are:

a) In the halls (minimum stand size 18 sqm)

Raw space price:-Euro 220/sqm | Early bird price: Euro 198/sqm

There is a variety of shell schemes on offer. Please see separate application form.

Upper-storey stand space will cost 50% of the price of the respective upper-storey built-up space.

b) Besides the rent of the stand area, the participation fees include extensive services provided by Messe Muenchen India, such as consultation and planning advice, publicity work, organization and technical assistance.

### B 4. Terms of payment (see A7)

The deadlines for payment given in the invoices must be observed. This application form is only valid in conjunction with:

- **Advance payment of 30% of the participation fee along with the application form**
- **Remaining 70% payment to be done as mentioned in the invoice**

Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and provision of workers' and exhibitors' passes.

The applicant or exhibitor will receive invoices for all additional charges (e.g. technical services, advertising material) with the confirmation of the order; they are to be paid immediately on receipt. All invoiced amounts in all Messe Muenchen India invoices, which are connected with the event, are to be paid in EUR, without deductions and free of all charges, by credit transfer to the account specified in the invoices, mentioning the exhibitor's company name and invoice number. If any deductions or withholdings are required to be made under applicable law, the amount payable to Messe Muenchen India shall be grossed up such that the amount actually paid to Messe Muenchen India shall be no less than the amount of the invoice.

### B 5. Dates of setting up and dismantling (see A14)

Set-up days: September, 22–24, 2019 from 11:00–20:00

Show days: September, 25–27, 2019 from 10:00–18:00

Dismantling must be completed by 23:59 on September 27, 2019

An extension is possible only in exceptional cases and entirely at the discretion of Messe Muenchen India. No permission for extension shall be deemed to have been provided unless it is in writing from the Messe Muenchen India's Operations Department.

### B 6. Stand design and equipment (see Technical Guidelines)

#### Stand height:

The maximum construction and advertising height for stand construction is five (5) meters.

NEW GUIDELINE for stand open sides: In order to preserve the character of the Smart Cards Expo as a communication and business trade show, exhibitors are requested to ensure an open stand design. Messe Muenchen India is entitled to demand changes in the exhibition stand design in this context. Stand designs can only be approved if the open sides of the booth have a uniformly open design. Erecting closed walls is permitted, provided they do not take up more than 30% of the total length of the respective stand side, and closed walls may be no more than 6 m in length. A closed length of wall measuring 6 m must be followed by an opening at least 2 m wide. Messe Muenchen India reserves the right to allow exceptions to this ruling in individual. Assuming that the Technical Guidelines are observed in designing and constructing a stand, drawings need to be submitted for one-story stand construction in the halls insofar as they are built by the exhibitor. On request, Messe Muenchen India will check submitted stand construction plans (submitted in two copies) for exhibitors. No specific approval will be issued

All other stand constructions which are higher than 3 meters, multi-storey stands, mobile stands, stands with bridges, stairs, cantilevered roofs, galleries, etc.) and constructions on the open-air exhibition grounds require written approval from Messe Muenchen India.

Two-storey stand construction is permitted in the halls with the approval of a top-level certified structural engineer, who is employed by the exhibitor or recommended by Messe Muenchen India. Approval for the two-stories stand depends on the position of the stand within the hall and the area it occupies. Stand drawings containing elevations and cross-sections, cutaway view, electricity layout, static test report or static load calculation, specification of construction must be submitted in duplicate to Messe Muenchen India's Operations Department for approval by the deadline specified, at the latest 8 weeks before stand assembly is to start.

For two-storey structure covering more than 30 sqm, exhibitors need to install sprinkler system on the ceilings of each storey. The structures of the stand cannot hang on the structures of the hall. It has to be attached to the hall structure.

In the case of infringement of any of the conditions specified here, Messe Muenchen India is entitled to take action in accordance with the General Terms of Participation.

Messe Muenchen India will erect partition walls only upon request and at the exhibitor's expense. Exhibitors will receive, in good time, the order form for these walls and further stand walls (height 2.50 m) with the Exhibitors' Manual.

### B 7. Other regulations

All building structures on the trade fair grounds shall be executed in accordance with the legal requirements for construction materials. Revolving tower cranes, etc. must be secured according to regulations. Suspending advertising media or other loads (apart from flags) from cranes is prohibited for safety reasons.

### B 8. Technical installations

Applications for electrical installation, water, drainage, and telecommunications can be considered only if submitted in due time on the order forms available from Messe Muenchen India. The precise terms of delivery and the connection fees are stated on these forms.

### B 9. Restoration of the exhibition areas

All exhibition areas must be handed over to Messe Muenchen India's Operations Department in their original condition by the stipulated date for completion of dismantling. At the end of the exhibition, exhibitors must remove from the site all the materials especially the double-sided carpet tape used from their stands by the respective timings stated in the "Operations Schedule".

Messe Muenchen India is entitled to charge the exhibitor concerned for the removal of excessive waste (stand construction debris, crates/pallets, cartons, packing materials or literature) by a contracting firm at exhibitor's cost. Such cost shall be paid immediately to Messe Muenchen India by the exhibitor upon receipt of the charges from Messe Muenchen India.

### B 10. Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the Messe Muenchen India service partners responsible. In special cases, the consent of Messe Muenchen India's Operations Department is required.

### B 11. Transport of track-laying vehicles

Only track-laying vehicles with smooth track plates, that are also approved for public roadways, may be driven on the roads of the trade fair grounds. The transport of track-laying vehicles into the exhibition halls is permitted only with the express approval of Messe Muenchen India's Operations Department. The exhibitor is fully responsible for any damage to road surfaces and hall floors.

### B 12. Sales regulations

Direct sales and other services or deliveries made from the stand are not permitted. Exhibited goods must not be delivered to purchasers until after the trade fair closes. Sales are permitted only to wholesalers, retail or trade customers.

### B 13. Catalogue, Internet, Visitor Information

An official trade-fair catalogue, an Internet database and visitor information will be compiled for the trade fair. All exhibitors are included, with the name indicated in the application, in the alphabetical list of exhibitors in these media. The minimum entry contains the exhibitor's company name, hall and stand number in the alphabetical list of exhibitors. Exhibitor will be offered other entries, eg. in the Product Index, and other forms of presentation in these media on a separate order form. The forms will be sent to applicants in good time. Messe Muenchen India assumes no responsibility for the correctness and completeness of the catalogue, Internet database and visitor information. The exhibitor is solely responsible for the permissibility under law – and particularly the law on competition – of any advertisement placed in the trade fair catalogue, the Internet database or the visitor information of Messe Muenchen India at the instigation of the advertiser. Should third parties assert claims against Messe Muenchen India on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold Messe Muenchen India fully safeguarded against all claims asserted including all costs of any necessary defence in court on the part of Messe Muenchen India. The same applies to exhibitor entries actuated by exhibitors in the trade fair catalogue, the Internet database or the visitor information of Messe Muenchen India.

### B 14. Workers' and exhibitors' passes (see A13)

For the time in which the trade fair is held, each exhibitor receives the following number of exhibitors' passes free of charge:

	Passes:	Registered sqm.	Passes:
9 to 17	5	55 to 100	30
18 to 26	10	101 to 400	40
27 to 54	20	more than 400	maximum 50

Additional exhibitors' passes are obtainable from the trade fair management. Exhibitors' passes are intended solely for stand personnel and must not be passed on to third parties.

Workers' passes for setting up and dismantling of stands are available in the numbers required. These passes are valid only during the time of setting up and dismantling and do not authorise the holder to enter the trade fair centre during the event. Workers' passes must not be passed on to unauthorised third parties, i.e. to any third party not in a relationship of permanent or temporary employment with the exhibitor.

### B 15. Circular

Once the stands have been allocated, exhibitors will be informed by circular of further details concerning preparation and organization of the trade fair.

### B 16. Alterations

Messe Muenchen India reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

# General Terms of Participation (A)

## TECHNICAL GUIDELINES

### (New Delhi)

#### A1. Application

All potential exhibitors wishing to take part in the event must express their wish to do so by fully completing and signing the "Application" form and submitting it to Messe Muenchen GmbH (Messe Muenchen). Messe Muenchen is entitled and authorized by Messe Muenchen India to act and invoice on behalf of Messe Muenchen India. With the application, exhibitors express to Messe Muenchen India their serious interest in taking part in the event as exhibitors. All exhibits must be described precisely on the application form. The same particulars must be specified as for the exhibitor. Incomplete applications cannot be considered. This application procedure does not apply to organizers of joint stands. They are not exhibitors as defined by the Terms of Participation.

For the avoidance of doubt it is clarified that Messe Muenchen is merely acting as a collection agent of Messe Muenchen India and is deemed to be an agent of Messe Muenchen India for the purposes of this agreement including for the purposes of the Arbitration provisions at Clause A 19 below.

#### A2. Eligible exhibits and exhibitors

The Participation Conditions A and B as well as the Technical Guidelines are accepted as legally binding with submission of application documents. The application of the exhibitor represents the contractual offer. The admission or rejection will be confirmed to the exhibitor in writing in due time. Admission cannot be transferred.

The contract between Messe Muenchen India and the exhibitor is concluded with the admission. According to this contract, Messe Muenchen India is authorized to assign a stand area to an exhibitor, which might deviate from the information in the registration unless these deviations are unacceptable for the exhibitor. A deviation is considered acceptable if Messe Muenchen India does not receive the exhibitor's rejection of the assignment of the stand area within one week. If an exhibitor rejects a stand area before the deadline and the assigned stand area is unacceptable for the exhibitor, the exhibitor can demand that Messe Muenchen India assign him an acceptable stand area. If Messe Muenchen India does not comply with the demand within an appropriate time period, the exhibitor can withdraw from the contract. The exhibitor does not have any more far-reaching rights. Exhibitors do not have a legal claim to admission unless such a claim results from the law. Exhibitors who have not fulfilled their financial obligations to Messe Muenchen India, e.g., in respect of previous events, or have infringed the regulations governing the use of the event grounds, or the terms of participation, may be excluded from admission. Messe Muenchen India is entitled to withdraw from the contract or to terminate the contractual relationship forthwith without notice if admission was based on incorrect or incomplete statements by the exhibitor, or if, at a later date, the exhibitor no longer fulfils the conditions for admission. Only declared and admitted articles shall be exhibited. Messe Muenchen India has the right to remove any other exhibits at the exhibitor's risk and expense.

Hired or leased articles shall not be exhibited. Messe Muenchen India is entitled to remove such objects at the exhibitor's risk and expense. An exception is made in the case of objects which are not part of the exhibitor's range of goods, but which are required for their display (e.g. for demonstration purposes). Messe Muenchen India may exclude specific exhibition objects from the admission and link the admission with conditions. The exhibitor's reservations, conditions, and particular wishes (e.g. regarding location, exclusion of competitors, stand construction or design) will be taken into account only if expressly confirmed in the notice of admission. Space will be allocated according to Messe Muenchen India's requirements and the prevailing conditions, and in accordance with the classification system for the trade fair as applied by Messe Muenchen India at its own discretion, and not according to the order in which applications are received.

#### A3. Rental contract

The rental contract comes into force when Messe Muenchen India has notified the exhibitor in writing that he is admitted. This generally occurs when layout planning has been completed.

The allocation of the other stands, in particular of neighbouring stands, can change by the time the trade fair opens. Messe Muenchen India is also entitled to relocate or close entrances to and exits from the trade fair grounds and halls, and to make other structural alterations. Exhibitors cannot make claims against Messe Muenchen India because of such changes.

Messe Muenchen India may also subsequently, i.e. after the rental contract and the stand assignment have come into force, change space allocations, and in particular change the location, type, dimensions and size of the exhibition area rented by the exhibitor, insofar as this is necessary for reasons of safety or public order, or because the trade fair is oversubscribed and further exhibitors must be admitted or because changes in assignments of exhibition space ensure that the facilities and space required for the trade fair are used more efficiently. However, such subsequent changes may not exceed the scope which the exhibitor can reasonably be expected to accept. Should such subsequent changes result in a lower participation fee, the difference in amount will be refunded to the exhibitor. Further claims against Messe Muenchen India are excluded.

If exhibitors cannot use their stand space or are impaired in the use of their stand because they have infringed legal or official regulations or the Terms of Participation A and B or the Technical Guidelines, they are nevertheless obliged to pay the participation fee in full and to pay Messe Muenchen India compensation for all damage caused by themselves, their legal representatives or employees; exhibitors are not entitled to cancel or terminate the contract unless the law specifically entitles them to do so.

#### A4. Cancelling the contract

If the location, type, dimensions or size of the exhibition area rented by the exhibitor are subsequently changed so much that the exhibitor can no longer be reasonably expected to accept the exhibition area, the exhibitor is entitled to withdraw from the rental contract within one week of receiving written notification by Messe Muenchen India. Otherwise, apart from the statutory rights to withdraw from the contract, the exhibitor has no right to withdraw from this contract. If the exhibitor states that he is withdrawing from the contract, this means – regardless whether he has the right to withdraw from the contract or not – that he is renouncing once and for all his intention to take part in the trade fair. If the exhibitor states that he is withdrawing from the contract and thus renounces once and for all his intention to take part in the trade fair, Messe Muenchen India is entitled to re-let the stand area or use it itself without being obliged to do so, even if the exhibitor has no right to withdraw from the contract. If the exhibitor has stated that he is withdrawing from the contract, although he has no right to do so, the exhibitor is obliged to pay the participation fee. However, Messe Muenchen India must allow as a credit the value of the expenses saved and the advantages it has gained by re-letting or otherwise using the exhibition area; the exhibitor shall not have more far-reaching rights due to the fact that the exhibition space is rented to others or used in another way. In addition, the exhibitor must pay 30% of the agreed participation fee as flat-rate compensation for expenses incurred by Messe Muenchen India because the exhibitor has withdrawn from the contract without being entitled to do so and has thus, contrary to his duty, cancelled his participation in the trade fair. Messe Muenchen India's right to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that Messe Muenchen India has sustained less damage.

Messe Muenchen India is entitled to withdraw or to terminate the contract if the exhibitor fails to meet his financial obligations to Messe Muenchen India on time, Messe Muenchen India has the right but not the obligation to extend the deadline by 5 days and this deadline for payment has not been met. This applies especially if the exhibitor is in default of payments for the down payment of 30% for the projected participation price. Messe Muenchen India is also entitled to withdraw or to terminate the contract if the exhibitor neglects his duty arising from this contract to respect Messe Muenchen India's rights, objects of legal protection and interests and Messe Muenchen India can no longer reasonably be expected to adhere to the contract or if the exhibitor fails to comply with rules and regulations as required for his performance of the contract under this document.

In the aforementioned cases Messe Muenchen India is entitled not only to withdraw or to terminate the contract but also to demand from the exhibitor the agreed participation fee as flat-rate compensation. Messe Muenchen India's right to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that Messe Muenchen India has sustained less damage.

Following issued acknowledgement, a compensation shall be charged when the exhibitor withdraws from the contract:

**Earlier than 8 weeks before the show – 30% of the participation fee**

**Within 8 weeks before the show – 50% of the participation fee**

**Within 4 weeks before the show – 100% of the participation fee**

#### A5. Force majeure, cancellation of the event

If Messe Muenchen India is compelled, as a result of force majeure or other circumstances beyond its control (eg, failure of the power supply), to vacate one or more exhibition areas, temporarily or for longer periods, or to postpone or curtail the trade fair, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against Messe Muenchen India, in particular claims for damages. If Messe Muenchen India cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for Messe Muenchen India to hold the event, Messe Muenchen India is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

#### A6. Participation fees

The participation fees are calculated in accordance with the rates specified in the Special Terms of Participation (see Part B "Participation fees"). Each square metre or part thereof will be included in full in the calculation, the floor area always being considered rectangular, without taking account of projections, supports, service connections and the like.

The applicant shall be invoiced for 30% of the projected participation price shortly after his application. This first payment will be refunded if the applicant is not admitted to the trade fair, but will be forfeited if unilaterally the applicant withdraws totally from the undertaking. The exhibitor shall receive an invoice for the remainder of the participation price after stand assignment. Payment of the invoices is due immediately unless other payment deadlines are stated in the invoices. Payment of the participation price as well as payment for admitting co-exhibitors is a prerequisite for occupation of the exhibition area.

If exhibitors have ordered Messe Muenchen India services, Messe Muenchen India is entitled to withhold such services, including the supply of electricity, water, compressed air, etc., until the exhibitor has fulfilled his financial obligations to Messe Muenchen India. This applies in particular to obligations arising from previous events. Terms and conditions of payment are in accordance with the Special Terms of Participation (see Part B "Terms of payment"). Messe Muenchen India reserves the right to enforce the lessor's lien, as permitted by law, in order to secure Messe Muenchen India's claims arising from the rental. The exhibitor must inform Messe Muenchen India at any time about the ownership of articles, which are exhibited or to be exhibited. If an exhibitor does not meet his financial obligations, Messe Muenchen India can detain the exhibits and stand fittings and, at the exhibitor's expense, sell them at public auction or privately. The legal provisions on the realization of the pledge are – as far as permitted by law – excluded. Messe Muenchen India does not accept liability for damage to exhibits and stand fittings detained under this clause, unless Messe Muenchen India is guilty of intent or gross negligence.

As prerequisites, the third party must declare acceptance of the obligation or promise to pay the amount owed to Messe Muenchen India, and Messe Muenchen India must declare its agreement with such.

#### A7. Complaint

Complaints about any defects in the stand or exhibition area are to be made in writing to Messe Muenchen India immediately on occupying the exhibition area, and at the latest on the last day for stand assembly, so that Messe Muenchen India can remedy such defects. Later complaints cannot be considered and cannot give rise to claims against Messe Muenchen India.



#### **A 8. Liability and insurance**

Messe Muenchen India is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which Messe Muenchen India, its legal representatives or employees are responsible. Messe Muenchen India is also liable for any damage caused by grave breach of cardinal duties by Messe Muenchen India, its legal representatives or employees. In these cases Messe Muenchen India is liable only if the damage is direct damage and not consequential damage and then only up to 5 times the net participation fee, at most, INR1,00,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special fund under public law. If the exhibitors are entrepreneurs, legal persons under public law or special funds under public law, for the avoidance of doubt, it is clarified that Messe Muenchen India is under no circumstances liable for damage to or loss of goods brought to the trade fair by the exhibitor or the stand fittings or furnishings. In this case, it is immaterial whether such damage or loss occurs before, during or after the trade fair. The same applies to vehicles left on the trade fair grounds by exhibitors, their employees or representatives.

For his part, the exhibitor is liable for any culpable damage to persons or property caused by him, his employees, representatives and exhibitors and their exhibition articles or exhibition installations and equipment. Each exhibitor is obligated to take out suitable insurance with sufficient insurance coverage with an insurer registered in the Republic of India and to pay the premiums incurred (including insurance tax) in good time.

#### **A 9. Photography, filming, video recording, and sketching**

Only persons authorised by Messe Muenchen India and in possession of a valid Messe Muenchen India pass may film, photograph, or make sketches or video recordings in the exhibition halls and the outdoor exhibition area. Under no circumstances may photographic or other images or recordings be made of other exhibitors' stands. If this rule is infringed, Messe Muenchen India can demand that the recorded material be surrendered and take legal steps to achieve this end. Photographs of stands which are to be taken outside normal opening hours and need special lighting require Messe Muenchen India's prior consent. Such photographs require the main ring circuit to be switched on by the hall electrician. The exhibitor will be charged the costs incurred, insofar as they are not borne by the photographer.

Messe Muenchen India is entitled to have photographs, drawings, films and video recordings made of events at the trade fair, of stands and exhibits, and to use them for advertising or general press publications.

#### **A 10. Catering, deliveries to stands**

Only companies approved for the event grounds may supply exhibition stands with food, beverages and/or flowers. Deliveries to exhibition stands are only permitted with restrictions. Messe Muenchen India is authorized to allow deliveries to stands only at certain times.

#### **A 11. Intellectual property rights**

Messe Muenchen India expects exhibitors to respect the intellectual property rights of other exhibitors. For this end, Messe Muenchen India is entitled but not obliged to set up an Intellectual Property Complaint Office (IP Office) for each trade fair, whose purpose shall be to support exhibitors in cases of infringement of their IP rights by other exhibitors. If it is proved to Messe Muenchen India, by presentation of a court decision, that an exhibitor has infringed the intellectual property rights of another exhibitor with the articles on display, printed papers, advertising materials, or otherwise, then Messe Muenchen India is entitled, although not obliged, to remove from the offender's stand the exhibits, printed matter, or advertising material causing such infringement and to impound them until the end of the trade fair, to close the offender's stand, and/or to expel him and his staff from the trade fair grounds. Messe Muenchen India is also entitled to exclude the offender from future trade fairs. If such measures prove unjustified, no claim for damages can be made against Messe Muenchen India, unless the latter is guilty of gross negligence or wrongful intent. Without Prejudice to the generality of Clause A24, the exhibitor agrees to indemnify and keep indemnified Messe Muenchen India from and against any action, liability, penalty, prosecution, cost charges, expenses, damages or claim of whatsoever nature arising from or resulting from the infringement or violation of the Intellectual Property Rights of any third party/other exhibitor by the exhibitor.

#### **A 12. Exhibitors' passes**

For the time in which the trade fair is held, the exhibitor receives a number of free exhibitors' passes as specified in the Special Terms of Participation. Any additional exhibitors' passes requested are charged for. All exhibitors' passes are numbered and the passes are not transferable. Exhibitors' passes must not be given away or sold to unauthorised third parties, e.g. to persons or companies who wish to offer goods for sale or to render services at the trade fair centre without corresponding authorisation from Messe Muenchen India. Exhibitors' passes are issued only after payment of the participation fee, and the remuneration for the admission of any co-exhibitors.

#### **A 13. Assembly, staffing and dismantling of stand**

The dates for assembly and dismantling, specified in the Special Terms of Participation, must be observed. Stands not occupied by the last day for assembly may be disposed of as Messe Muenchen India sees fit. Exhibitors admitted to the fair undertake to participate in the event. The stand must be properly equipped and staffed by qualified personnel throughout the trade fair during the prescribed opening hours. Particular attention should be paid to ensuring that the stand is already fully staffed when the trade fair opens. Exhibitors are not permitted to remove trade fair goods or dismantle their stands before the trade fair closes. If they break this rule, Messe Muenchen India is entitled to demand a penalty of Euro 350.

Messe Muenchen India is entitled to exclude from future trade fairs any exhibitor whose stand is staffed by insufficiently qualified personnel during the trade fair's opening hours, who exhibits an incomplete range of goods or goods not admitted to the trade fair, who vacates or clears his stand before the end of the trade fair, or who otherwise infringes the Terms of Participation, without prejudice to Messe Muenchen India's right to cancel the contract in accordance with Section A 5 or to a claim for all costs thereby incurred by Messe Muenchen India.

#### **A 14. Verbal agreements**

All verbal agreements, individual and special arrangements are valid only with Messe Muenchen India's written confirmation.

#### **A 15. Regulations for use**

Exhibitors must comply strictly with the building and use rules for the event grounds. Exhibitors are not permitted to spend the night in the halls or on the open-air grounds. Exhibitors must take the other participants in the event into consideration, must not act contrary to public policy and must not misuse their participation in the event for ideological, political or other purposes which have nothing to do with the event.

#### **A 16. Period of limitation, period of exclusion**

All the exhibitor's claims against Messe Muenchen India arising from the stand rental, and all legal proceedings in connection therewith lapse after a period of six months, unless permitted by applicable laws. This period of limitation starts at the end of the month in which the closing date of the fair falls. Notwithstanding the provisions set out in Clause A 8, any complaints about invoices are to be made in writing within a period of exclusion amounting to 14 days following receipt of the invoice concerned.

#### **A 17. Place of performance, applicable law**

Delhi NCR shall be the place of performance and also for all financial obligations. Only the law of the Republic of India shall apply. This applies even in case of termination or withdrawal of any contractual relationship.

#### **A 18. Jurisdiction, arbitration agreement**

The following shall apply where the exhibitor is incorporated in the Republic of India:

In the event of any dispute, controversy or claim (collectively, "dispute") arising out of or relating to this rental contract, or the breach, termination or invalidity of this rental contract, both parties shall attempt in the first instance to resolve such dispute through friendly consultations. If any dispute is not resolved by friendly consultations, then the parties submit to the exclusive jurisdiction of courts and tribunals of competent jurisdiction in Mumbai.

The following shall apply where the exhibitor is incorporated or with their principal place of business outside the Republic of India:

Any dispute, controversy, claim or disagreement of any kind whatsoever between or among the parties in connection with or arising out of this agreement or the breach, termination or invalidity thereof (hereinafter referred to as a "Dispute") shall be referred to and finally settled by arbitration. The arbitration shall be conducted in Mumbai in accordance with the Rules of Arbitration of the Indian Council "IMC" (the "Rules"), which Rules, as modified from time to time, are deemed to be incorporated by reference into this Section (provided that, in the event of any conflict between the Rules and the provisions of this clause, the latter shall prevail).

All arbitration proceedings shall be conducted in the English language. The arbitration shall be conducted by a panel of 3 (three) arbitrators consisting of 1 (one) arbitrator appointed by Messe Muenchen India, 1 (one) arbitrator appointed by Exhibitor and the third arbitrator appointed by the aforesaid two appointed arbitrators. The seat of the arbitration shall be at Mumbai. The award rendered by the Arbitrators shall be in writing and shall not make such decisions on the basis of the principle of *ex aequo et bono* or as *amiable compositeur*. The arbitrators shall set out the reasons for their decision. The award shall allocate or apportion the costs of the arbitration as the arbitrators deem fair. The parties agree that the arbitration award shall be final and binding on the parties. This applies even in case of termination or withdrawal of any contractual relationship.

In India, subject to the provisions of Arbitration above,

(A) with respect to any challenge, direct or indirect, to the arbitration ("Proceedings"); and

(B) for the purpose of enforcement of the arbitral award; the courts and tribunals of competent jurisdiction at Mumbai shall have exclusive jurisdiction.

#### **A 19. Data protection**

In compliance with data protection legislation, the person-related data of the exhibitor is processed and used for fulfilling the business purposes of Messe Muenchen India as well as being forwarded to third parties in order to above all fulfil the purpose of the contract concerned.

#### **A 20. Severability clause**

Should the provisions set out in the Terms of Participation or Technical Guidelines be or become legally invalid or incomplete, the validity of the other provisions or the contract concerned

remains unaffected. In such a case, the contracting parties undertake to replace the invalid provision and/or fill the gap with a provision with which the contracting parties are most likely to achieve the economic purpose they pursue.

#### **A 21. Authority**

The exhibitor warrants that it has full power and capacity and authority to sign "Application" form.

#### **A 22. Legal compliance**

The exhibitor warrants that it is in compliance with the Indian laws at the time of signing "Application" form and shall comply with Indian laws at all times while performing its activity while participating in an event.

The exhibitor is not restricted by any judgement, injunction, order, decree or award from signing "Application" form and performing activities under this event.

#### **A 23. Indemnification**

The exhibitor agrees to indemnify and keep indemnified Messe Muenchen India, its employees and agents from and against any action, liability, penalty, prosecution, notices, fines, investigation, cost, charges, expenses, damages or claim of whatsoever nature arising out of or resulting from any act attributable to the exhibitor, its employees and agents, involving (a) any loss, damage, destruction or injury to any property whether real or personal of Messe Muenchen India, its employees and agents; (b) any breach of the covenants herein contained or wrongful representations and warranties made by exhibitor, its employees and agents (c) any willful misconduct or gross negligence in performing its obligations under this agreement.